

Home

For over four decades, we've been crafting more than just interiors—we've been shaping the stories that make a house a home. Through this journey, we've honed an intimate understanding of our customers' needs, values, and aspirations. What sets us apart is our unwavering commitment to creating exceptional products that blend beauty, craftsmanship, and value.

Each piece we design isn't just a product; it's a part of life's most meaningful spaces—a symbol of comfort, sanctuary, and self-expression. We take pride in transforming interiors into havens where memories are made and lives unfold.

This journey wouldn't be possible without the partnership of trusted collaborators like you. Together, we've brought these creations to countless homes, enriching lives and elevating the everyday. Your support fuels our shared vision of delivering thoughtful design and unmatched quality to those we serve.

Thank you for being an essential part of this journey. We invite you to explore our collections and discover the difference for yourself.

- Mourison Home



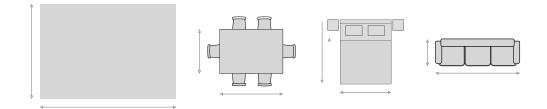
2025 COLLECTIONS CONTENTS

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SIZING TIPS

HOW TO CHOOSE THE RIGHT RUG SIZE

Providing measurements of the room and furniture ensures you get the right rug for the space



LIVING ROOM TIP

Make sure your rug is sized properly for the furniture and seating area.

The rug should pull each piece together into a single area.

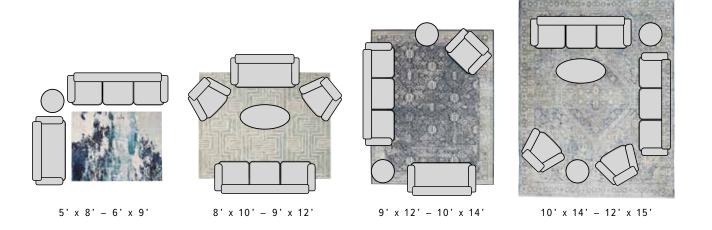
DINING ROOM TIP

Leave 18-24 inches of rug on all sides, so that chairs stay on the rug when pulled back. Rug should be sized to fit the room, not the table.

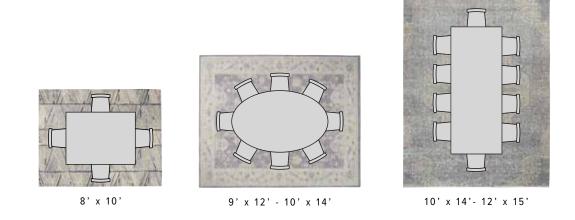
BEDROOM TIP

Leave at least 18 inches of rug on either side of the bed. You should be able to get out of bed and still stand on the rug.

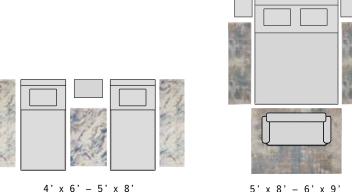
LIVING ROOM



DINING ROOM

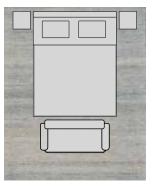


BEDROOM

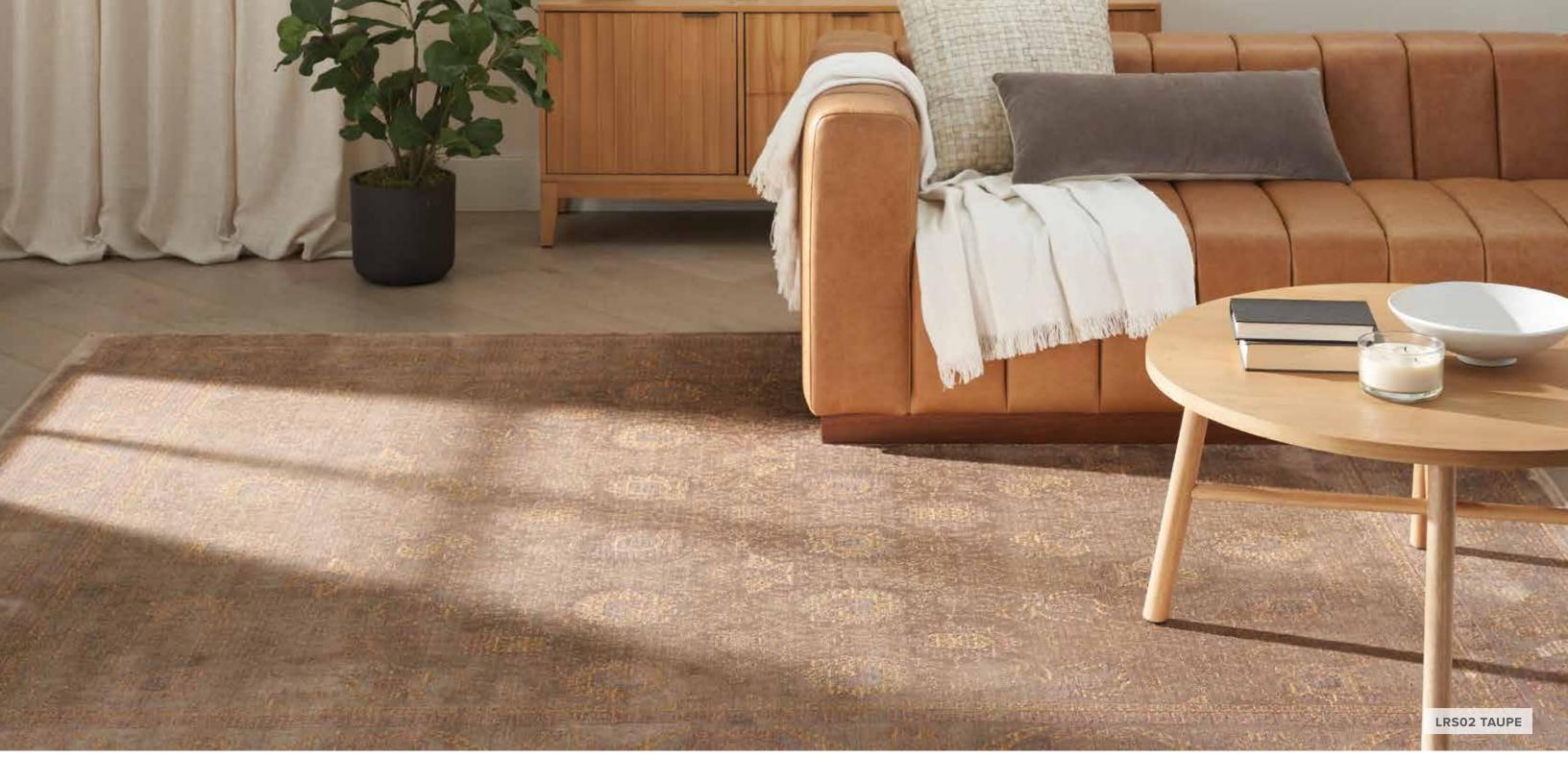


& Runners





10' x 14' - 12' x 15'



LUXURIOUS

collection

NOURISON.COM/LUXURIOUS



Bring a storied look to your home with the Luxurious Collection of area rugs. These timeless Persian-inspired designs are made with a softly textured blend of silk-like fibers that have been specially reinforced to be stain resistant, so you can enjoy the look and feel of a treasured heirloom without the heirloom upkeep. Machine-made from a polyester and silk-like fiber blend with a short fringe at both ends.

STYLE

TRADITIONAL DESIGN

FIBER

10% POLYESTER, 10% ACRYLIC, 10% LYOCELL, 70% VISCOSE

CONSTRUCTION

LOOM-WOVEN

ORIGIN

TURKEY

AVAILABLE SIZES

2 ft x 3 ft

5 ft 3 in. x 7 ft 3 in.

8 ft x 10 ft

8 ft 6 in. x 11 ft 6 in.

9 ft 10 in. x 12 ft 6 in.

All sizes approximate

0.61m x 0.91m 1.60m x 2.21m 2.44m x 3.05m

2.59m x 3.51m 3.00m x 3.81m

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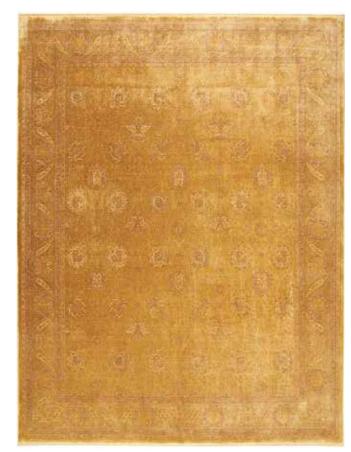
LRS01 BLUE

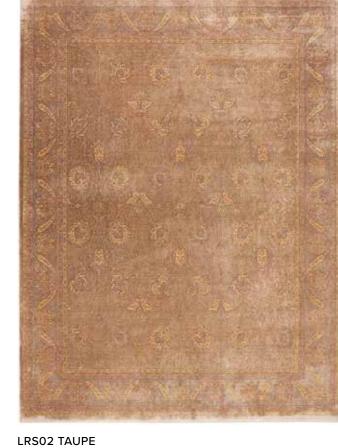


LRS01 OLIVE









LRS02 GOLD



LRS03 IVORY/BLUE



LRS03 IVORY/BLUE DETAIL

NOURISON 2000 collection

NOURISON.COM/NOURISON-2000

The Nourison 2000 Collection proudly projects the rich colors and patterns of the traditional Persian rug. The dense, luxurious pile handcrafted from pure New Zealand wool and silk accents results in a rug of unmatched durability and opulence, making it an heirloom that will add years of beauty and vintage style to your home.



STYLE

TRADITIONAL DESIGN

FIBER

80% NEW ZEALAND WOOL, 20% SILK

CONSTRUCTION

HAND TUFTED

ORIGIN

CHINA

AVAILABLE SIZES

2 ft x 3 ft	0.61m x 0.91m
2 ft 3 in. x 8 ft Runner	0.69m x 2.44m
2 ft 6 in. x 4 ft 3 in.*	0.76m x 1.29m
2 ft 6 in. x 12 ft Runner*	0.76m x 3.66m
3 ft 9 in. x 5 ft 9 in.	1.14m x 1.75m
4 ft Round*	1.22m Round
5 ft 6 in. x 8 ft 6 in.	1.68m x 2.59m
6 ft Round	1.83m Round
7 ft 6 in. x 9 ft 6 in. Oval*	2.29m x 2.90m
7 ft 9 in. x 9 ft 9 in.	2.36m x 2.97m
8 ft Round*	2.44m Round
8 ft 6 in. x 11 ft 6 in.	2.59m x 3.51m
9 ft 9 in. x 13 ft 9 in.*	2.97m x 4.19m
10 ft Octagon*	3.05m Octagon
12 ft x 15 ft*	3.66m x 4.57m

All sizes approximate / Custom sizes available *Select designs only







2002 BURGUNDY





2003 OLIVE 2207 BEIGE















2022 NAVY DETAIL











2206 BROWN

2028 BLACK 2023 IVORY



2204 MIDNIGHT





2028 BLACK

2210 BLUE 2210 BLUE DETAIL

13 | NOURISON 2000 collection NOURISON.COM/NOURISON-2000 | 14



PRISMATIC

collection



NOURISON.COM/PRISMATIC

This enthralling collection of Prismatic area rugs from Nourison features daring, 3D-like designs, and captivating color palettes for an overall effect that is completely charismatic. Hand tufted from a sumptuous wool blend and woven with gently shimmering silk-like fibers, these radiant area rugs will enliven any outlook with their exciting energy.

STYLE CONTEMPORARY DESIGN

50% NEW ZEALAND WOOL, 50% LUXCELLE™

CONSTRUCTION

HAND TUFTED

ORIGIN CHINA

AVAILABLE SIZES

2 ft x 3 ft 0.61m x 0.91m 3 ft 9 in. x 5 ft 9 in. 1.14m x 1.75m 5 ft 6 in. x 7 ft 5 in. 1.68m x 2.26m 7 ft 9 in. x 9 ft 9 in. 2.36m x 2.97m 8 ft 6 in. x 11 ft 6 in. 2.59m x 3.51m 9 ft 9 in. x 13 ft 9 in. 2.97m x 4.19m 12 ft x 15 ft* 3.66m x 4.57m

All sizes approximate / Custom sizes available *Select designs only



PRS41 IVORY/BLACK



PRS42 SILVER/GREEN





PRS30 EMERALD



PRS26 SEAFOAM/GOLD

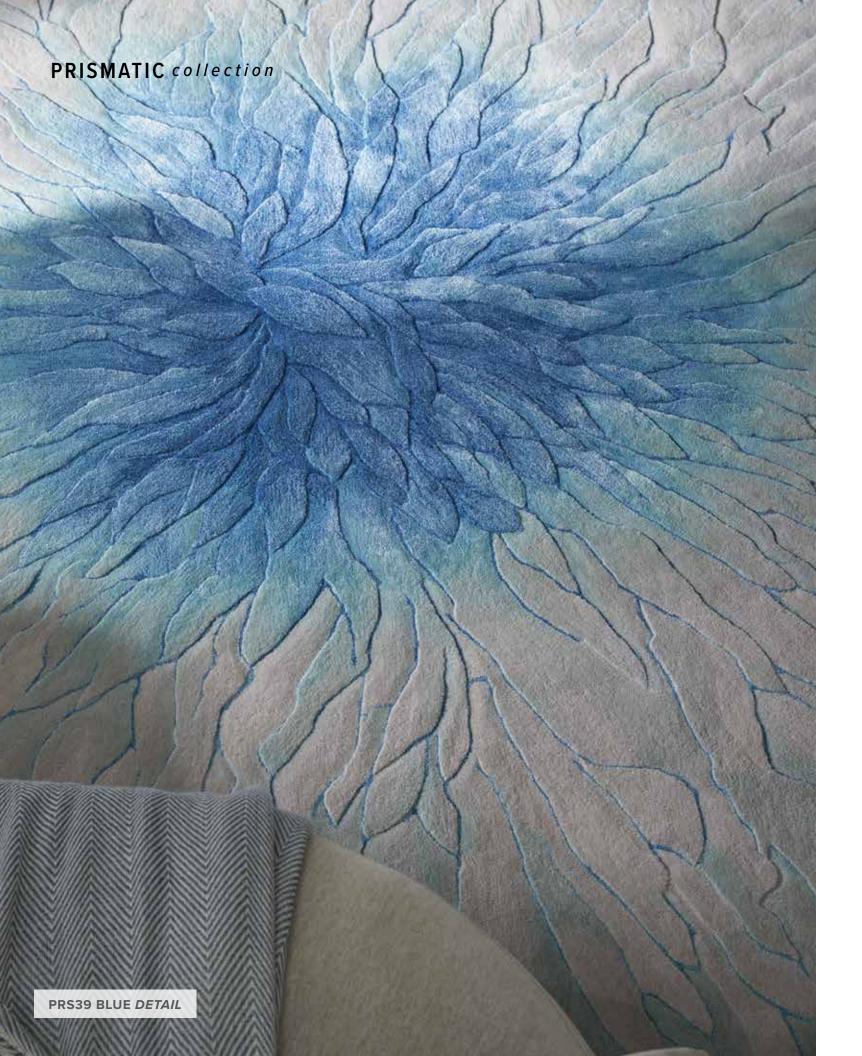


PRS27 GREY/SEAFOAM



PRS16 SEAFOAM







PRS40 BLUE MULTICOLOR



PRS39 BLUE



PRS14 GREY/SLATE



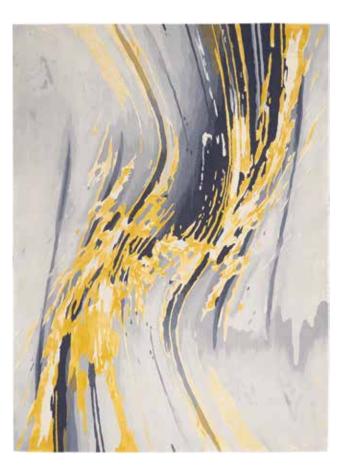
PRS22 SEA MIST/BLUE



PRS31 CHARCOAL/GREY



PRS28 GREY/GOLD



PRS24 GREY/GOLD



PRS19 SEAFOAM/SILVER











PRS09 MULTICOLOR



PRS38 MULTICOLOR



PRS08 MULTICOLOR



PRS34 BLACK



PRS23 BLACK MULTICOLOR



PRS13 BLUE/FLAME



PRS18 MULTICOLOR







PRS37 BLUE MULTICOLOR



PRS25 MULTICOLOR



PRS20 GREY/LILAC MULTICOLOR



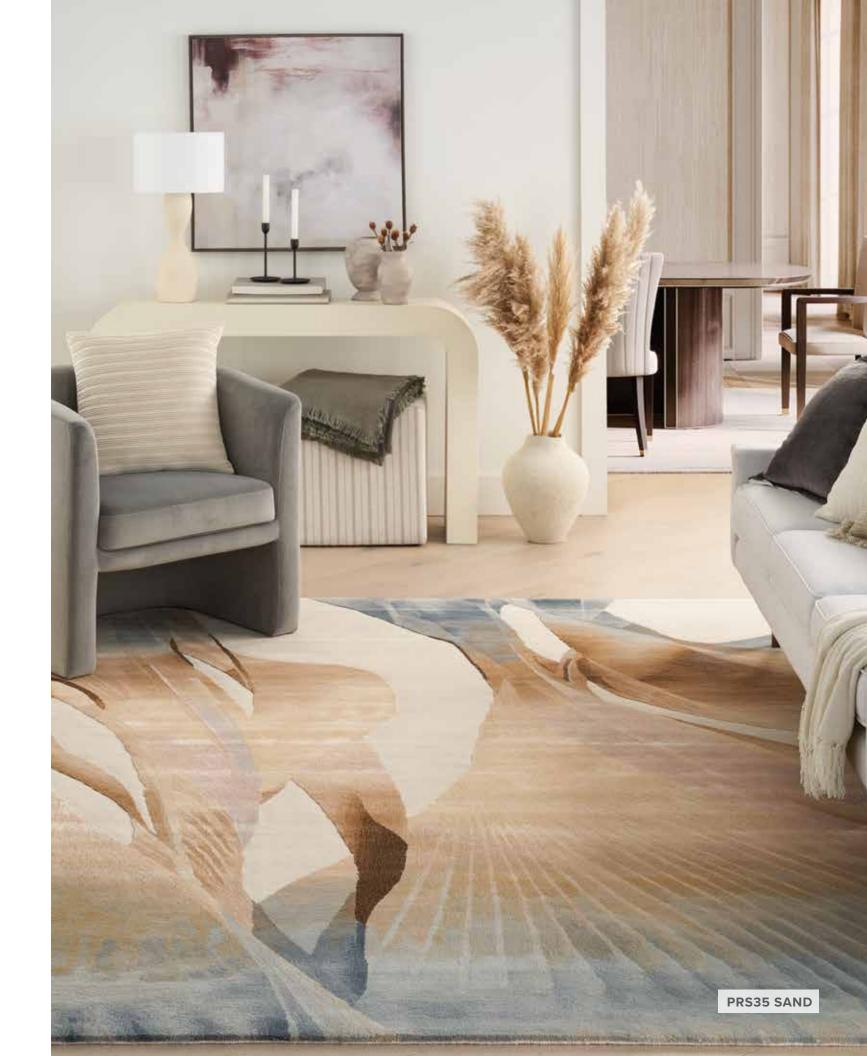
PRS35 SAND



PRS34 IVORY



PRS15 BEIGE MULTICOLOR





PRS36 SAND/BLUE



PRS19 GREY/GOLD



PRS29 GOLD MULTICOLOR



PRS19 GREY/ GOLD DETAIL







PRS17 DENIM



PRS05 BLUE















PRS32 BLUE/GOLD

35 | PRISMATIC collection NOURISON.COM/PRISMATIC | 36

STARRY NIGHTS

collection

NOURISON. COM/STARRY-NIGHTS

Harkening back to old-world, Persian opulence from centuries ago, the Starry Nights collection features traditional area rugs with vintage allure. Classic, framed patterns with intricately carved designs showcase elegant color pairings, faded to resemble a priceless family heirloom. Treated with Nouri-Guard™ fiber protectant for lasting, stain-resistant beauty.



STYLE

TRADITIONAL DESIGN

FIBER

80% LUXCELLE™, 20% SHRINK ACRYLIC

CONSTRUCTION

LOOM-WOVEN

ORIGIN

TURKEY

AVAILABLE SIZES

5 ft 3 in. x 7 ft 3 in. 8 ft x 10 ft

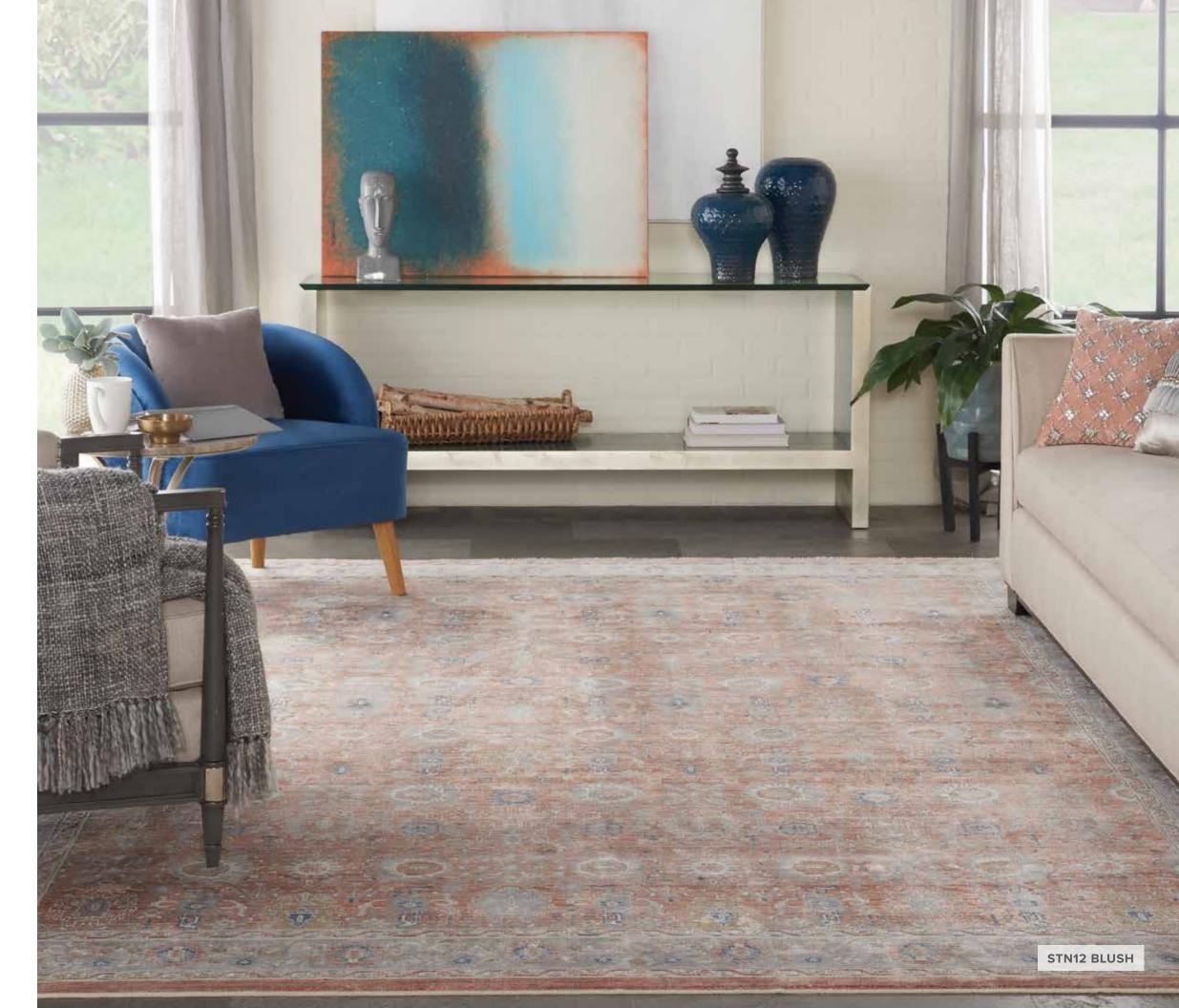
8 ft 6 in. x 11 ft 6 in. 9 ft 10 in. x 12 ft 6 in.

All sizes approximate

1.60m x 2.21m

2.44m x 3.05m 2.59m x 3.51m

3.00m x 3.81m











STN03 SILVER/CREAM



STN02 CREAM/GREY



STN04 CREAM/GREY



STN08 GREY



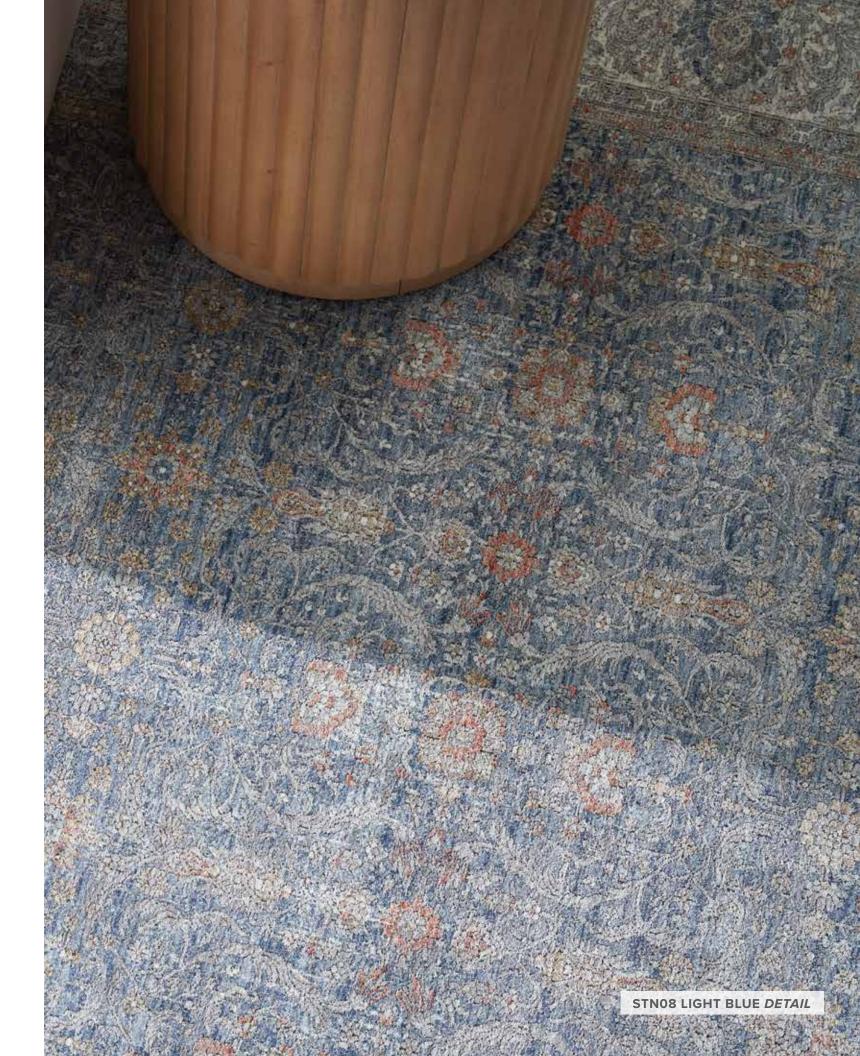
STN09 GREY/NAVY



STN08 LIGHT BLUE



STN10 GREY/NAVY











STN07 BLUSH MULTICOLOR



STN06 CREAM/BLUE



STN07 BLUE



STN11 GREY/BLUE



STN12 BLUSH



Calvin Klein rugs present a fresh, clean, and understated style that is authentically Calvin Klein. Simple transitional patterns combine tonal contrast and unexpected color combinations with surface texture, using wool, bamboo, and other natural fibers to provide wonderfully modern rugs that make a statement - strong or subtle. The timeless designs, fine raw materials, and craftsmanship reflect the luxurious and high standards of Calvin Klein.

NOURISON.COM/CALVIN-KLEIN





Irradiant Collection

NOURISON.COM/CK024-IRRADIANT

The Calvin Klein Irradiant Collection grounds your home in modern style. Abstract linear patterns are enhanced with an eye-catching silken sheen. Made from incredibly soft polyester yarns in contemporary neutrals.



SCAN TO SEE MORE STYLES

Style

Contemporary design

Fiber

100% Polyester

Construction

Power-loomed

Origin

Turkey

Available Sizes

2 FT 3 IN. X 7 FT 6 IN. RUNNER 3 FT 11 IN. X 5 FT 11 IN. 5 FT 3 IN. X 7 FT 3 IN. 7 FT 10 IN. X 9 FT 10 IN. 9 FT X 12 FT 0.69M X 2.29M 1.19M X 1.80M 1.60M X 2.21M 2.39M X 3.00M 2.74M X 3.66M

All sizes approximate

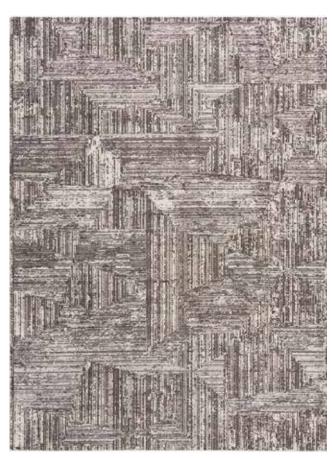




IRRO1 BLACK/IVORY



IRRO1 SILVER



IRRO1 CREAM/BLACK



IRRO1 SILVER DETAIL







IRRO2 IVORY



IRRO3 ROSE GOLD





IRRO4 SILVER/GREY

IRRO4 SILVER/GREY DETAIL

Valley Collection

NOURISON.COM/CK027-VALLEY

Effortless style. The Calvin Klein Valley Collection of area rugs infuses sleek and sophisticated energy into any space. These modern rugs are handmade from a blend of wool and viscose yarns that have a silky-smooth texture and captivating sheens.



Style

Contemporary design

Fiber

75% Viscose, 25% Wool

Construction

Loom-woven

Origin

India

Available Sizes

5 FT 3 IN. X 7 FT 3 IN.
7 FT 9 IN. X 9 FT 9 IN.
2.36M X 2.97M
8 FT 6 IN. X 11 FT 6 IN.
9 FT 9 IN. X 13 FT 9 IN.
2.97M X 4.19M

All sizes approximate / Custom sizes available



Valley Collection VLLO1 BLUE

Calvin Klein



Impressions Collection

NOURISON.COM/CK045-IMPRESSIONS

Balanced and modern. The Calvin Klein Impressions Collection reimagines your space with understated elegance. Featuring clean patterns in a dimensional, high-low braided weave with tufted accents.



Style

Contemporary design

Fiber

100% Wool

Construction Hand Tufted

Origin India

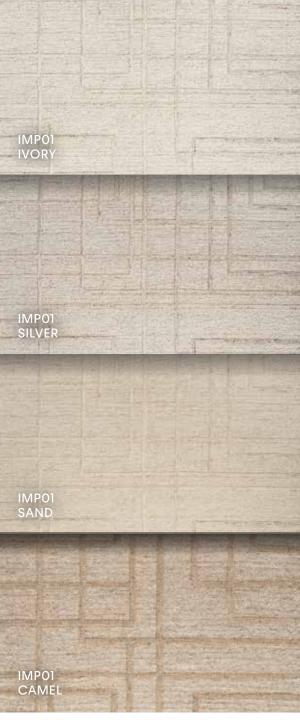
Available Sizes

5 FT 3 IN. X 7 FT 3 IN. 7 FT 9 IN. X 9 FT 9 IN. 8 FT 6 IN. X 11 FT 6 IN. 1.60 X 2.21M 2.36M X 2.97M 2.59M X 3.51M

All sizes approximate







Mesa Collection

NOURISON.COM/MESA

A mix of eco-friendly fibers creates a textured aesthetic. This handwoven collection features hand-dyed yarns in clean, neutral tones. Fabricated from a blend of jute and bamboo fiber in a cut-and-loop pile, this collection offers a level of simplicity that reinforces the timeless, understated modern design of Calvin Klein Home.



Style

Contemporary design

Fiber

41% Rayon, 38% Jute, 16% Cotton, 5% Polyester

Construction

Hand Woven

Origin

India

Available Sizes

2 FT X 3 FT
2 FT 3 IN. X 7 FT 5 IN. RUNNER
4 FT X 6 FT
5 FT 6 IN. X 7 FT 5 IN.
8 FT X 10 FT
9 FT X 12 FT
10 FT X 14 FT
2.74M X 3.66M
3.05M X 4.27M
3.05M X 4.27M

All sizes approximate / Custom sizes available







Kathmandu Collection

NOURISON.COM/KATHMANDU

The Calvin Klein Kathmandu collection invites the outdoors into your living room or bedroom with hand-knotted natural fibers for a textured feel and soft earth tones that complement any living space.



StyleContemporary design

Fiber 51% Jute, 49% Wool

Construction
Tibetan Hand Knotted

Origin India

Available Sizes

All sizes approximate / Custom sizes available







Riverstone Collection

NOURISON.COM/RIVERSTONE

Calvin Klein minimalist style meets maximalist texture. These area rugs start with wool that is dyed in soft neutrals, and then expertly hand—woven in a large—loop pebble weave. This versatile collection complements a wide range of décors, from traditional to boho-eclectic. For a subtle statement in any room where you want to relax in comfort and style.



SCAN TO SEE

Style

Contemporary design

Fiber

100% Wool

Construction

Hand Woven

Origin

India

Available Sizes

 2 FT X 3 FT
 0.61M X 0.91M

 4 FT X 6 FT
 1.22M X 1.83M

 5 FT 3 IN. X 7 FT 5 IN.
 1.60M X 2.26M

 8 FT X 10 FT
 2.44M X 3.05M

 9 FT X 12 FT
 2.74M X 3.66M

 10 FT X 14 FT
 3.05M X 4.27M

All sizes approximate / Custom sizes available







Experience the essence of New York City with DKNY Area Rug Collections by Nourison. Inspired by the city's vibrant energy and modern sophistication, DKNY rugs bring urban chic to your home. This unique mix of contemporary and cozy will transform your space into a personal oasis.

NOURISON.COM/DKNY





CENTRAL PARK WEST

Collection

NOURISON.COM/ CENTRAL-PARK-WEST

Ground your space in the effortless rhythm of relaxed living with the DKNY Central Park West collection of area rugs. Each style harmoniously blends style and comfort through soothing neutrals and fluid patterns. Finished with a high-low weave and shimmering accents for added texture and depth.



SCAN TO SEE MORE STYLES

STYLE

CONTEMPORARY DESIGN

FIBER

100% POLYESTER

CONSTRUCTION

POWER-LOOMED

ORIGIN

TURKEY

AVAILABLE SIZES

2 ft x 6 ft Runner 2 ft 2 in. x 7 ft 6 in. Runner 3 ft 11 in. x 5 ft 11 in. 5 ft 3 in. x 7 ft 3 in. 6 ft x 9 ft 7 ft 10 in. x 9 ft 10 in. 9 ft x 12 ft 0.61m x 1.83m 0.66m x 2.29m 1.19m x 1.80m 1.60m x 2.21m 1.83m x 2.74m 2.39m x 3.00m 2.74m x 3.66m















CEP01 IVORY

CEP01 IVORY DETAIL



CEP02 BEIGE



CEP02 IVORY



CEP02 BEIGE/BROWN



CEP02 GREY



GRAND STREET

Collection

NOURISON.COM/GRAND-STREET

Step into the sleek sophistication of urban living with the DKNY Grand Street rug collection. Sharp lines and dimensional textures help define spaces with a modern edge, while a subtle sheen reflects the vibrant allure of city life. Available in a range of neutrals for versatile decorating.



SCAN TO SEE MORE STYLES

STYLE

CONTEMPORARY DESIGN

FIBER

100% POLYESTER

CONSTRUCTION

POWER-LOOMED

ORIGIN

TURKEY

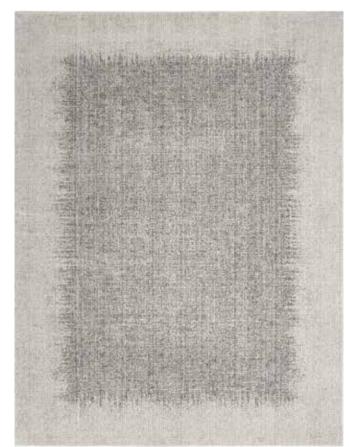
AVAILABLE SIZES

2 ft 2 in. x 10 ft. Runner 3 ft 11 in. x 5 ft 11 in. 5 ft 3 in. x 7 ft 3 in. 6 ft x 9 ft 7 ft 10 in. x 9 ft 10 in. 9 ft x 12 ft

0.66m x 3.05m 1.19m x 1.80m 1.60m x 2.21m 1.83m x 2.74m 2.39m x 3.00m 2.74m x 3.66m







GRN03 LIGHT GREY



GRN03 IVORY/BLUE



GRN03 IVORY/BEIGE



GRN03 IVORY/BLUE DETAIL



GRN02 IVORY/BEIGE



GRN01 IVORY



WEST END AVE

Collection

NOURISON.COM/WEST-END-AVE

Invite soft comfort and dimension to your home with the DKNY West End Ave collection. These simple yet sophisticated shag rugs feature classic geometric patterns with a high-low weave that adds depth.



STYLE

CONTEMPORARY DESIGN

FIBER

100% POLYESTER

CONSTRUCTION

LOOM-WOVEN

ORIGIN

TURKEY

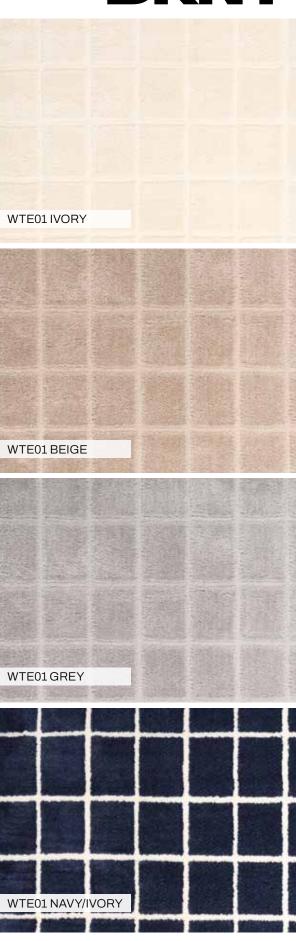
AVAILABLE SIZES

3 ft 11 in. x 5 ft 11 in. 5 ft 3 in. x 7 ft 3 in. 6 ft x 9 ft 7 ft 10 in. x 9 ft 10 in. 9 ft x 12 ft

1.19m x 1.80m 1.60m x 2.21m 1.83m x 2.74m 2.39m x 3.00m 2.74m x 3.66m









PURE MULTI WEAVE

Collection

NOURISON.COM/PURE-MULTI-WEAVE

Embrace understated sophistication with the DKNY Pure Multi Weave collection of area rugs. A masterful combination of weaving techniques creates a soothing, rhythmic effect in any space. Handmade from a blend of natural wool and poly fibers in neutral tones for versatile decorating.



SCAN TO SEE MORE STYLES

STYLE

CONTEMPORARY DESIGN

FIBER

71% POLYESTER, 29% WOOL

CONSTRUCTION

LOOM KNOTTED

ORIGIN

INDIA

AVAILABLE SIZES

 2 ft x 3 ft
 0.61m x 0.91m

 2 ft 3 in. x 10 ft Runner
 0.69m x 3.05m

 4 ft x 6 ft
 1.22m x 1.83m

 5 ft 3 in. x 7 ft 3 in.
 1.60m x 2.21m

 7 ft 9 in. x 9 ft 9 in.
 2.36m x 2.97m

 8 ft 6 in. x 11 ft 6 in.
 2.59m x 3.51m

 9 ft 9 in. x 13 ft 9 in.
 2.97m x 4.19m











MTW01 GREY



MTW01 CAMEL



MTW01 IVORY

MTW01 IVORY DETAIL



PURE PATTERNS

Collection

NOURISON.COM/PURE-PATTERNS

Center your space in the effortless style of the DKNY Pure Patterns rug collection. Through a combination of subtly cut curvilinear patterns, space-dyed tonal variations, and handspun wool, these abstract rugs bring metropolitan appeal to any room.



SCAN TO SEE

STYLE

CONTEMPORARY DESIGN

FIBER

100% WOOL

CONSTRUCTION

HAND TUFTED

ORIGIN

INDIA

AVAILABLE SIZES

2 ft 3 in. x 7 ft 6 in. Runner 3 ft 9 in. x 5 ft 9 in. 5 ft 3 in. x 7 ft 3 in. 7 ft 9 in. x 9 ft 9 in. 8 ft 6 in. x 11 ft 6 in. 0.69m x 2.29m 1.14m x 1.75m 1.60m x 2.21m 2.36m x 2.97m 2.59m x 3.51m









PRN01 CAMEL

PRN01 IVORY/GREY



PRN01 IVORY DETAIL



PURE ANGLES

Collection

NOURISON.COM/PURE-ANGLES

Like bustling city lights, the DKNY Pure Angles rug collection invites energy and movement to your home. Handspun wool is woven into a dense loop pile for a substantial feel underfoot, with space-dyed tonal variations that add an artisanal look.



SCAN TO SEE MORE STYLES

STYLE

CONTEMPORARY DESIGN

FIBER

100% WOOL

CONSTRUCTION

HAND TUFTED

ORIGIN

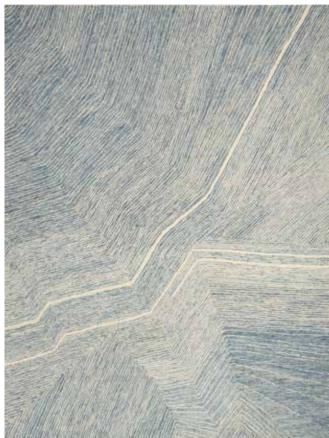
INDIA

AVAILABLE SIZES

2 ft 3 in. x 7 ft 6 in. Runner 3 ft 9 in. x 5 ft 9 in. 5 ft 3 in. x 7 ft 3 in. 7 ft 9 in. x 9 ft 9 in. 8 ft 6 in. x 11 ft 6 in. 0.69m x 2.29m 1.14m x 1.75m 1.60m x 2.21m 2.36m x 2.97m 2.59m x 3.51m

















ANG01 CAMEL

ANG01 IVORY DETAIL



PURE KNOTS

Collection

NOURISON.COM/PURE-KNOTS

Embark on a new journey into serene comfort with the DKNY Pure Knots collection. These handwoven rugs feature a chunky loop texture in soothing colors that add a cozy touch.



SCAN TO SEE MORE STYLES

STYLE

CONTEMPORARY DESIGN

FIBER

59% POLYESTER, 41% WOOL

CONSTRUCTION

HAND WOVEN

ORIGIN

INDIA

AVAILABLE SIZES

 2 ft x 3 ft
 0.61m x 0.91m

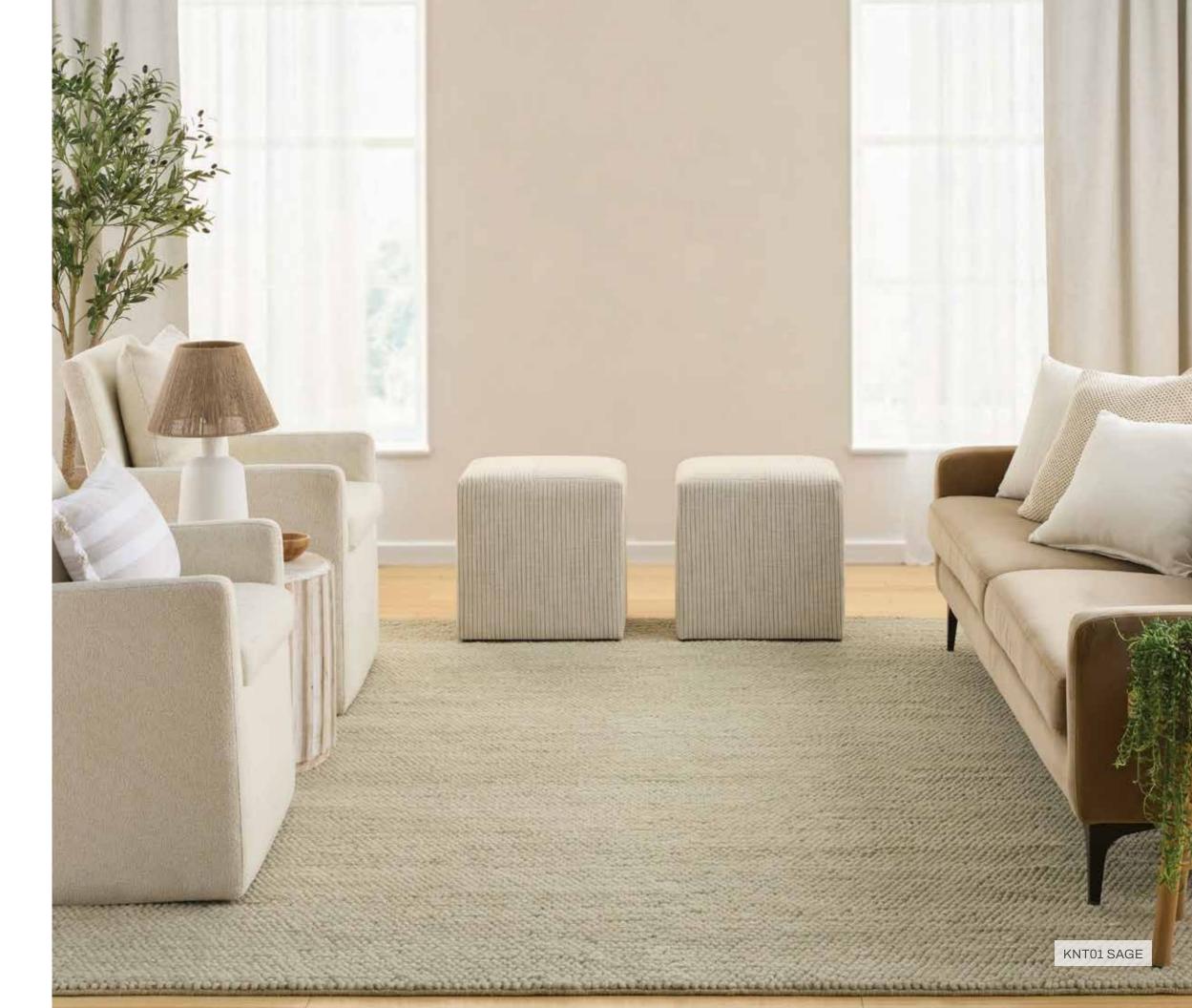
 4 ft x 6 ft
 1.22m x 1.83m

 5 ft 3 in. x 7 ft 3 in.
 1.60m x 2.21m

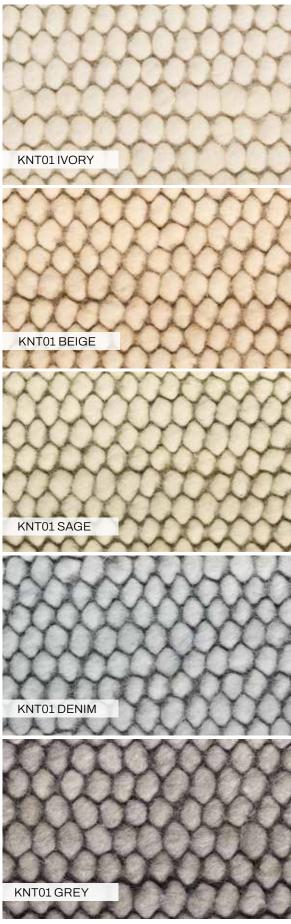
 7 ft 9 in. x 9 ft 9 in.
 2.36m x 2.97m

 8 ft 6 in. x 11 ft 6 in.
 2.59m x 3.51m

 9 ft 9 in. x 13 ft 9 in.
 2.97m x 4.19m









PURE GRIDS

Collection

NOURISON.COM/PURE-GRIDS

Like the cozy texture of your favorite wafflewoven blanket, the DKNY Pure Grids rug collection embodies calm. The high-low, densely looped wool surface adds comfort with a subtle touch of dimension. Choose from a range of soft colors that bring relaxed energy to any decor.



SCAN TO SEE

STYLE

CONTEMPORARY DESIGN

FIBER

100% WOOL

CONSTRUCTION

HAND TUFTED

ORIGIN

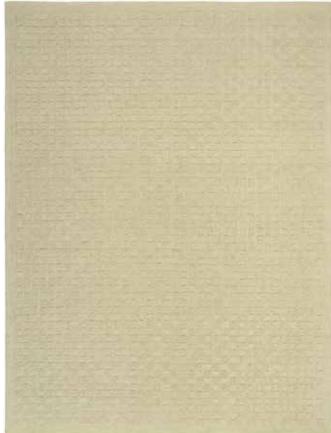
INDIA

AVAILABLE SIZES

2 ft 3 in. x 7 ft 6 in. Runner 3 ft 9 in. x 5 ft 9 in. 5 ft 3 in. x 7 ft 3 in. 7 ft 9 in. x 9 ft 9 in. 8 ft 6 in. x 11 ft 6 in. 0.69m x 2.29m 1.14m x 1.75m 1.60m x 2.21m 2.36m x 2.97m 2.59m x 3.51m

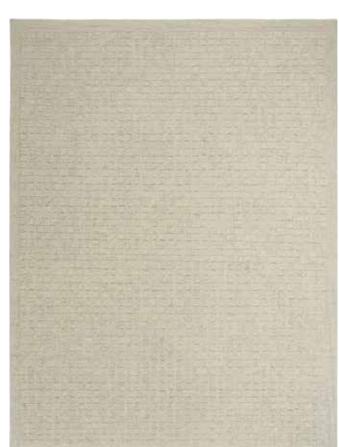








PGR01 LIGHT GREEN



PGR01 IVORY/BEIGE



PGR01 LIGHT BLUE

PGR01 LIGHT BLUE DETAIL

MINA VICTORY

HOME ACCENTS



PAGE 08RC190 **CHARCOAL**16 in. x 16 in.

MINA VICTORY HOME ACCENTS SCAN TO SEE MORE STYLES		16 in. × 16 in.	16 in. Round	17 in. × 17 in.	18 in. × 18 in.	20 in. x 20 in.	22 in. x 22 in.	24 in. x 24 in.
PILLOWS	RC190 CHARCOAL		•					



RUG SIZES

RUG SIZES

		Luxurious	Nourison 2000	Prismatic	Starry Nights	CK024 Irradiant	CK027 Valley	CK045 Impressions	CK33 Mesa	CK920 Kathmandu
	2 ft x 3 ft	•	•	•					•	•
	3 ft x 4 ft		•							
S	4 ft x 6 ft		•	•		•			•	•
ACCENTS	5 ft x 7 ft	•			•	•	•	•		
ACC	6 ft x 8 ft			•					•	•
& %	6 ft x 9 ft		•							
RUGS	7 ft x 9 ft									
AREA	7 ft x 10 ft									
	8 ft x 10 ft	•	•	•	•	•	•	•	•	•
N G	8 ft x 11 ft									
RECTANGLE	8 ft x 12 ft									
<u>~</u>	9 ft x 11 ft									
	9 ft x 12 ft	•	•	•	•	•	•	•	•	•
	9 ft x 13 ft									
	6 ft Runner									
	8 ft Runner		•			•			•	•
ERS	10 ft Runner									
RUNNER	12 ft Runner		•							
જ	4 ft Round		•							
SHAPES	6 ft Round		•							
SHA	8 ft Round		•							
	10 ft Oval		•							
	10 ft Octogan		•							
OVER	10 ft x 14 ft 10 ft x 13 ft	•	•	•	•		•		•	•
o Is	12 ft x 15 ft 12 ft x 16 ft		•	•						
	Custom Sizes		•	•			•		•	•

		CK940 Riverstone	DK001 Central Park West	DK002 Grand Street	DK003 West End Ave	DKP01 Pure Multi Weave	DKP02 Pure Patterns	DKP03 Pure Angles	DKP04 Pure Knots	DKP05 Pure Grids
	2 ft x 3 ft	•				•			•	
	3 ft x 4 ft									
,s	4 ft x 6 ft	•	•	•	•	•	•	•	•	•
ACCENTS	5 ft x 7 ft	•	•	•	•	•	•	•	•	•
	6 ft x 8 ft									
s S	6 ft x 9 ft		•	•	•					
RUGS	7 ft x 9 ft									
AREA	7 ft x 10 ft									
	8 ft x 10 ft	•	•	•	•	•	•	•	•	•
IAN G	8 ft x 11 ft									
TRECTANGLE	8 ft x 12 ft									
ī	9 ft x 11 ft									
	9 ft x 12 ft	•	•	•	•	•	•	•	•	•
	9 ft x 13 ft									
	6 ft Runner		•							
	8 ft Runner		•				•	•		•
ERS	10 ft Runner			•		•				
RUNNERS	12 ft Runner									
જ	4 ft Round									
SHAPES	6 ft Round									
SHA	8 ft Round									
	10 ft Oval									
	10 ft Octogan									
OVER SIZED	10 ft x 14 ft 10 ft x 13 ft	•				•			•	
o Is	12 ft x 15 ft 12 ft x 16 ft	_					_			
	Custom Sizes	•								

RUG INFORMATION

TYPES OF RUGS

HAND KNOTTED

Hand knotting is the most labor-intensive of rug constructions. In the hands of master weavers, this technique can produce works of art unparalleled in detail and beauty. In a knotted rug, tiny threads are tied onto the warp, creating the pattern or design. The weft threads anchor and align the rows of knots. When the knots are later cut, they stand away from the warp/weft backing to create the velvety pile of the finished piece. The density of the pile is determined by how tightly the knots are packed together. There are a variety of actual knot styles, among which are Persian, Turkish, and Tibetan knots.

In Tibet, native weavers developed a distinctive method long ago of weaving on a vertical loom. A Tibetan knot is made when a metal rod is inserted into to the cotton foundation (warp and weft threads) during the knotting process. The two warp threads are at different positions around the weaving rod, and the threads are knotted form left to right.

When the row of knotting is completed, the knots are cut off the metal rod. This creates a surface texture in the pile with the signature horizontal striations that identify "Tibetan weave" to connoisseurs all world over. The most common Tibetan knotted rugs are in 60, 80, or 100 knots per square inch. The higher the knot count, the thinner the carpet. This type of weaving is indicative of tribal and modern designs.

HAND TUFTED

Hand-tufted rugs and hand-hooked rugs are produced with a tufting gun. Working much like an oversized sewing needle, the gun pushes and pulls threads of yarn through a scrim — a pre-woven grid foundation. With a hooked rug, the loops of yarn are left intact to form a characteristically "knobby" pile. In a tufted rug, the tops of loops are sheared to expose the thread ends for a softer and plusher pile.

HAND WOVEN

A hand woven, or flat-weave rug, is constructed without a pile. Here, colored weft yarns are woven through the warps to create the pattern. There are numerous varieties of flat weaves: kilims, dhurries, and soumaks, to name a few.

A split-weave kilim is constructed when colored weft yarns are woven through the warps to create the pattern and the thread is pulled through the warp only as far as the pattern and color dictate. Then the thread

is turned back on itself to go the direction in which it came, finishing the same side on which it started. Different colored threads meet but do not join, creating the design.

Nourison's patented Nourmak technique uses a warp wrapping process, in which a weft thread is drawn over two to four warps, then back under half of them, repeatedly. The technique produces a herringbone-like effect across the back of the rug. The face of the rug is knotted to replicate a worn, antique Persian rug where there is no pile. These rugs also have a hidden weft inserted after every other row.

LOOM WOVEN

Nourison's loom-woven rugs are made on state-of-the-art looms, which have been customized to weave exceptional quality products with a feel and suppleness that rivals handmade rugs. These loom-woven pieces are then hand washed and hand finished, utilizing time-honored techniques, to accentuate the beauty of each individual rug. Loom-woven rugs from Nourison have the texture, look, and feel of a high-quality handmade piece without the high cost normally associated with handmade rugs.

POWER LOOM

Early power looms enabled rug makers to produce floor coverings at a much faster rate than anything woven by hand. Though these early machine made rugs were by no means as detailed as those done by an artisan's hands, they brought affordability and accessibility to a much larger market. Since the initial development of the power loom, manufacturers have strived to re-create the look of a fine handmade carpet with varying degrees of success. When purchasing a power-loomed rug, remember, it's not just about price!

Most important is that your rug is constructed of quality materials, like wool, natural fibers, or lasting synthetics dense enough to ensure—not only that the product lasts—but that it wears beautifully. Hand finishing or carving, featured in many Nourison power-loomed rugs, are sure signs of quality. A finely power-loomed rug is superior in detail and durability to one that is poorly handmade. Nourison's power-loomed rugs are woven on state-of-the-art Wilton looms, known for their ability to produce incredibly intricate designs and superiorly blended colors. These electronically-driven looms also produce two rugs simultaneously, which are then cut apart, known as face-to-face weaving.

FIBER CONTENT EXPLAINED

ACRYLIC

Synthetic fiber with soft texture and excellent color retention.

BAMBOO-EXTRUDED SILK-LIKE FIBERS

Fibers created by processing bamboo into a soft, silky thread similar to rayon, with antibacterial qualities as well as excellent strength and color retention.

COTTON

Natural fibers created from cotton plants, featuring soft texture and used to create strong threads with excellent color retention.

JUTE

Soft, shiny vegetable fiber spun into course threads.

LEATHER

Tanned animal hide, typically cowhide.

UREX

Synthetic yarn with a metallic appearance.

$\textbf{LUXCELLE}^{\,\scriptscriptstyle{\text{TM}}}$

A proprietary viscose fiber made from cellulose and purified cotton. Nourison developed the fiber specifically for use as a carpet yarn with superior strength, a fabulous silk-like sheen, and excellent color retention.

NEW ZEALAND WOOL

Generally considered the top quality of wool.

POLYACRYLIC

Synthetic, strong plastic-like fiber.

POLYESTER

Synthetic fiber with excellent durability and color retention.

POLYPROPYLENE

Synthetic, wool like appearance, very strong, excellent durability and color retention. excellent color retention.

RAYON

Synthetic fiber with a silk-like feel and excellent color retention.

SILK

Protein fiber, shimmering, strong soft to the touch.

SISAL

Fiber created using sisal plant, often used in ropes as well as woven rugs and mats.

VISCOSE

Synthetic Rayon-like fiber with a structure similar to cotton, created by treating cellulose extracted from plants such as soy, bamboo, and sugar cane.

WOOL

Natural hair harvested from the coats of sheep or goats through shearing. Coarse texture with excellent durability and color retention.

STYLE INFORMATION

TRADITIONAL

Traditional designs are modernday representations of time-honored European and Asian patterns. In some cases, a traditional rug's design may be a pattern that has been used for generations.

Traditional rugs are normally considered formal, but they can also be used in casual living spaces.

Traditional rugs normally contain specific elements like floral and other intricate patterns, borders and central medallions.

TRANSITIONAL

This style is a blending of traditional and contemporary styles. Quite often, the blend provides the elegance and timelessness of a traditional pattern with a little less formality.

For example, a transitional rug may feature a classic floral pattern but not a border, or, the rug's design may feature a border and an intricate pattern but with little color contrast between the two elements.

CONTEMPORARY

Contemporary rug designs are generally characterized by stark contrasts, bold uses of color, and geometric or freeform style elements. They are normally architectural and modern in their look. Contemporary rugs can also feature retro patterns.

Typically these designs are inspired by art deco and arts and crafts periods.

LUXURIOUS	Traditional	1 - 6	CK940 RIVERSTONE	Contemporary	71 - 74
NOURISON 2000	Traditional	7 - 14	DK001 CENTRAL PARK WEST	Contemporary	77 - 82
PRISMATIC	Contemporary	15 - 36	DK002 GRAND STREET	Contemporary	83 - 88
STARRY NIGHTS	Traditional	37 - 46	DK003 WEST END AVE	Contemporary	89 - 92
CK024 IRRADIANT	Contemporary	49 - 54	DKP01 PURE MULTI WEAVE	Contemporary	93 - 96
CK027 VALLEY	Contemporary	55 - 58	DKP02 PURE PATTERNS	Contemporary	97 - 100
CK045 IMPRESSIONS	Contemporary	59 - 62	DKP03 PURE ANGLES	Contemporary	101 - 104
CK33 MESA	Contemporary	63 - 66	DKP04 PURE KNOTS	Contemporary	105 - 108
CK920 KATHMANDU	Contemporary	67 - 70	DKP05 PURE GRIDS	Contemporary	109 - 112

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CLEANING & CARE

BY STAIN, FIBER & BLENDS

NOURISON.COM/RUG-CARE

STAIN SUGGESTED CLEANING AND CARE

Acids Detergent or white vinegar

Alcoholic beverages Detergent, white vinegar, or cleaning fluid

Ammonia or Alkali Detergent or white vinegar

Ball-point pen ink Methylated spirits or turpentine

Beer Detergent or white vinegar

Bleach Detergent or white vinegar

Blood Detergent, white vinegar, or starch paste

Burning cigarette Brush off with a hard edge

Butter Cleaning fluid

Candy Detergent, white vinegar, or scrape & vacuum

Cellulose paint Acetone

Chewing gum

Detergent, white vinegar, or cleaning fluid

Chocolate

Detergent, white vinegar, or cleaning fluid

Coffee Glycerin

Cosmetics Detergent, white vinegar, or cleaning fluid
Crayon Detergent, white vinegar, or cleaning fluid

Excrement (human)

Detergent or white vinegar

Detergent or white vinegar

Excrement (pet)

Call a reputable cleaner

Fat and Oil Blot with tissue, then use cleaning fluid

Fruit and juices Detergent or white vinegar

Furniture polish Detergent, white vinegar, or cleaning fluid

Glue Alcohol

Grass Methylated spirits

Gravy Detergent, white vinegar, or cleaning fluid
Grease Use cleaning fluid, or scrape and vacuum
Household cement Detergent, white vinegar, or cleaning fluid*
Ice cream Detergent, white vinegar, or cleaning fluid*

Ink Water only
Iodine Alcohol

Jam Lukewarm water

Lipstick Detergent, white vinegar, or cleaning fluid*

Medicine Call a reputable cleaner

Metal polish Detergent, white vinegar, or cleaning fluid*

Mildew Call a reputable cleaner

Milk Detergent, white vinegar, or cleaning fluid*

Mud Detergent or white vinegar

Mustard Detergent or white vinegar

Nail polish Polish remover*
Oils Cleaning fluid

Paint Detergent, white vinegar, or cleaning fluid*

Perfume Detergent, white vinegar or cleaning fluid*

Permanent ink Call a reputable cleaner

Rust Call a reputable cleaner

Salad dressing Detergent, white vinegar, or cleaning fluid*

Sauces Detergent, white vinegar, or cleaning fluid*

Shoe polish Detergent, white vinegar, cleaning fluid, or scrape and vacuum

Soot Vacuum, then use cleaning fluid

Tar Cleaning fluid

Tea Detergent or white vinegar

Urine (human) Detergent or white vinegar

Urine (pet) Call a reputable cleaner

Vomit Detergent, white vinegar, or cleaning fluid

Wax Cleaning fluid, or scrape and vacuum

Wine Detergent, white vinegar, or cleaning fluid

FIBER SUGGESTED CLEANING AND CARE New Zealand Wool • Vacuum regularly.

Wool Rayon Cotton Nylon Faux Silk

Faux Silk Acrylic Polyacrylic Modacrylic Polyester If this happens, avoid pulling yarn knots out of surface pile.
Clean spills immediately by blotting with a clean sponge or cloth.
Always use a professional cleaning service. Consumer self-cleaning methods

• Rug padding is recommended.

are discouraged.

Hair on Hide Leather Cowhide Suede Leather

Polypropylene

Shag

Natural skin rugs are not recommended for high-traffic areas.

• Pile shedding is a normal characteristic of quality area rugs.

- Vacuum regularly on the lowest setting. Vacuums with beater bars are not recommended.
- Clean spills immediately by wiping smoothly in the direction of the hair with a damp (but not wet) cloth, using mild soap and water.

· Avoid use of beater-bar type vacuums as they may cause yarns to pull or snag.

- Always use a professional cleaning service. Consumer self-cleaning methods are discouraged.
- · Rug Padding is recommended.

Jute Sisal

- Do not steam clean or wet shampoo your jute rug. Plant fibers are highly absorbent, so they are subject to some shrinking and puckering when exposed to liquids or excessive dampness.
- Always use a professional cleaning service. Consumer self-cleaning methods are discouraged.
- Rug Padding is recommended.

Viscose Luxcelle™ Bamboo-extruded Silk-like Fibers

- · Vacuum regularly. Vacuums with beater bars are not recommended.
- Avoid pulling yarn knots out of surface pile.
- Always use a professional cleaning service. Consumer self-cleaning methods are discouraged. Carpet can easily stain and yellow with improper cleaning chemicals.
- For spills, blot the affected area with white paper towels or a clean white terry cloth towel. Moisture will weaken the fiber, and rubbing could then cause breaking or damage.
- After blotting stains, groom by combing the face of the rug in the direction of the pile with a soft brush. The pile may look flatter and more reflective afterward.
- Once dry, re-brush the fiber to regain original texture.
- · Rug padding is recommended.

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^{*}If recommended procedure is not effective, call a reputable cleaner, particularly for complex stains. Don't wait for annual cleaning, since it may be too late by then to remove the stain.

RUG PAD

10 YEAR GUARANTEE

GUARANTEED TO RETAIN ITS NON-SLIP PROPERTIES WITH PROPER CARE

FOR SAFETY

Rug pads hold rugs in place. A rug pad can help prevent bunching and rug shift, which can cause slip and trip hazards. Even when a rug seems "secured" by furniture or on carpet, a rug pad adds an extra layer of protections against mishaps.

FOR DURABILITY

Rug pads protect the rug's weave, which can be worn by the constant pulling and tugging of foot traffic and vacuuming. A rug pad extends the life of the rug, and protects your investment.

FOR COMFORT & AESTHETICS

Rug pads provide extra padding, increasing comfort, insulation, and sound proofing in the home. A rug pad also provides a buffer zone for dirt and dust, keeping them off of your hard surfaces, and making them easier to vacuum away.

IT IS IMPORTANT TO CHOOSE THE RIGHT TYPE OF RUG PAD FOR YOUR FLOORING

Hard surface rug pads can be used on hardwood, stone, tile or vinyl.



SHIFT LOC



FEATURES

- Classic cushioning extending rug's life & provides sound-proofing.
- Hand washable & easily cut to size.
- For use with hard surface flooring.
 Will not stain or discolor your floors.

AVAILABLE SIZES

1 ft 8 in. x 10 ft 10 in.
1 ft 8 in. x 3 ft 4 in.
1 ft 8 in. x 7 ft 6 in.
2 ft 6 in. x 4 ft 2 in.
3 ft 4 in. x 5 ft
4 ft 8 in. x 7 ft 6 in.
4 ft 8 in. x 7 ft 6 in.
4 ft 8 in. Round
5 ft 5 in. x 7 ft 11 in.
7 ft 6 in. x 10 ft 8 in.
7 ft 6 in. x 9 ft 8 in.
7 ft 6 in. Round
8 ft 6 in. x 11 ft 6 in.
9 ft 6 in. x 13 ft 6 in.
11 ft 6 in. x 14 ft 6 in.

GRID LOC



AVAILABLE SIZES

1 ft 8 in. x 7 ft 6 in. 2 ft 6 in. x 4 ft 2 in. 3 ft 4 in. x 5 ft 4 ft 8 in. x 7 ft 6 in. 5 ft 8 in. x 8 ft 8 in. 7 ft 6 in. x 9 ft 8 in. 8 ft 6 in. x 11 ft 6 in. 9 ft 6 in. x 13 ft 6 in.

FEATURES

- Advanced cushioning extending rug's life & provides sound-proofing.
- Hand washable & easily cut to size.
- For use with hard surface flooring.
 Will not stain or discolor your floors.

BASIC RUG LOC



FEATURES

- Premier cushioning, extending rug's life & provides sound-proofing.
- Green Label Plus certified.
 100% recycled fibers.
- Usable on any floor surface: carpet, hardwood. Also reversible.

RUC

AVAILABLE

1 ft 8 in. x 3 ft 4 in.

1 ft 8 in. x 7 ft 6 in.

2 ft x 12 ft

2 ft 6 in. x 4 ft 2 in.

3 ft 4 in. x 5 ft

4 ft 8 in. x 7 ft 6 in.

5 ft Round

5 ft 5 in. x 7 ft 11 in.

7 ft 6 in. x 10 ft 8 in.

7 ft 6 in. x 9 ft 8 in.

7 ft 6 in. Round

8 ft 6 in. x 11 ft 6 in.

9 ft 6 in. x 13 ft 6 in.

11 ft 6 in. x 14 ft 6 in.

SIZES





FEATURES

- Superior cushioning, superior thickness. Non-stick, non-skid backing. Extending rug's life & provides sound-proofing.
- Green Label Plus certified.
 100% recycled fibers.
- Usable on any floor surface: carpet, hardwood and even outdoors. Also reversible.

AVAILABLE SIZES

1 ft x 2 ft
2 ft x 6 ft
2 ft x 8 ft
2 ft x 10 ft
2 ft x 12 ft
3 ft x 5 ft
4 ft x 6 ft
5 ft x 8 ft
5 ft Round
6 ft x 9 ft
7 ft 6 in. Round

8 ft x 10 ft

8 ft x 11 ft

9 ft x 12 ft

10 ft x 14 ft

12 ft x 15 ft

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LOCATIONS

SHOWROOMS & HEADQUARTERS

NOURISON INDUSTRIES, INC., US HEADQUARTERS

5 Sampson St., Saddle Brook, NJ 07663 (800) 223-1110 / Fax (201) 368-0739

NEW YORK SHOWROOM

230 Fifth Avenue, Suite 1305, New York, NY 10001 (212) 545-1030

LAS VEGAS SHOWROOM

Las Vegas Market Andmore, Building C / 455 S. Grand Central Pkwy Suite C112 (702) 454-2600

HIGH POINT SHOWROOM

International Home Furnishings Center (IHFC) / 210 E. Commerce Ave., InterHall IH101 High Point, NC 27260 (336) 841-6900

NOURISON EUROPE

Freilagerstrasse 39, 8047 Zurich, Switzerland (+41) 044 401 45 46/47 / Fax (+41) 044 401 45 48

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