

DKNY

P U R E

RUG COLLECTION



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Experience the essence of New York with DKNY Area Rug Collections by Nourison. DKNY Pure Collections feature organic weaves and subtle designs that infuse elegance and warmth into any room. This unique mix of contemporary and cozy will transform your space into a personal oasis.

Photos and images in this catalog are for reference only; actual colors and textures may vary. Rugs shown are of specific size; design details may vary with size changes.

FEATURING: PURE KNOTS COLLECTION
DKP04 - KNT01 DENIM

PURE MULTI WEAVE COLLECTION

Embrace understated sophistication with the DKNY Pure Multi Weave collection of area rugs. A masterful combination of weaving techniques creates a soothing, rhythmic effect in any space. Handmade from a blend of natural wool and poly fibers in neutral tones for versatile decorating.

DKP01

Face: Wool Blend | Loom knotted

AVAILABLE SIZES

2 ft x 3 ft	5 ft 3 in. x 7 ft 3 in.	9 ft 9 in. x 13 ft 9 in.
2 ft 3 in. x 10 ft Runner	7 ft 9 in. x 9 ft 9 in.	
4 ft x 6 ft	8 ft 6 in. x 11 ft 6 in.	



MTW01 GREY



MTW01 GREY



MTW01 CAMEL



MTW01 IVORY



MTW01 IVORY DETAIL

PURE PATTERNS COLLECTION

Center your space in the effortless style of the DKNY Pure Patterns rug collection. Through a combination of subtly cut curvilinear patterns, space-dyed tonal variations, and handspun wool, these abstract rugs bring metropolitan appeal to any room.

DKP02

Pile: 100% Wool | Hand Tufted

AVAILABLE SIZES

2 ft 3 in. x 7 ft 6 in. Runner

7 ft 9 in. x 9 ft 9 in.

3 ft 9 in. x 5 ft 9 in.

8 ft 6 in. x 11 ft 6 in.

5 ft 3 in. x 7 ft 3 in.



PRN01 CAMEL



PRN01 CAMEL



PRN01 IVORY/GREY



PRN01 IVORY



PRN01 IVORY DETAIL

PURE ANGLES COLLECTION

Like bustling city lights, the DKNY Pure Angles rug collection invites energy and movement to your home. Handspun wool is woven into a dense loop pile for a substantial feel underfoot, with space-dyed tonal variations that add an artisanal look.

DKP03

Pile: 100% Wool | Hand Tufted

AVAILABLE SIZES

2 ft 3 in. x 7 ft 6 in. Runner

7 ft 9 in. x 9 ft 9 in.

3 ft 9 in. x 5 ft 9 in.

8 ft 6 in. x 11 ft 6 in.

5 ft 3 in. x 7 ft 3 in.



ANG01 IVORY/BLUE



ANG01 IVORY/BLUE



ANG01 GREY



ANG01 GREY DETAIL



ANG01 CAMEL



ANG01 IVORY



ANG01 CAMEL

PURE KNOTS COLLECTION

Embark on a new journey into serene comfort with the DKNY Pure Knots collection. These handwoven rugs feature a chunky loop texture in soothing colors that add a cozy touch.

DKP04

Pile: Wool Blend | Hand Woven

AVAILABLE SIZES

2 ft x 3 ft

4 ft x 6 ft

5 ft 3 in. x 7 ft 3 in.

7 ft 9 in. x 9 ft 9 in.

8 ft 6 in. x 11 ft 6 in.

9 ft 9 in. x 13 ft 9 in.



KNT01 SAGE



KNT01 SAGE DETAIL



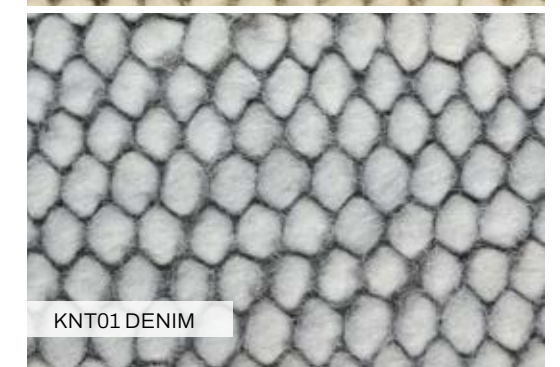
KNT01 IVORY



KNT01 BEIGE



KNT01 SAGE



KNT01 DENIM



KNT01 GREY

PURE GRIDS COLLECTION

Like the cozy texture of your favorite waffle-woven blanket, the DKNY Pure Grids rug collection embodies calm. The high-low, densely looped wool surface adds comfort with a subtle touch of dimension. Choose from a range of soft colors that bring relaxed energy to any decor.

DKP05

Pile: 100% Wool | Hand Tufted

AVAILABLE SIZES

2 ft 3 in. x 7 ft 6 in. Runner

7 ft 9 in. x 9 ft 9 in.

3 ft 9 in. x 5 ft 9 in.

8 ft 6 in. x 11 ft 6 in.

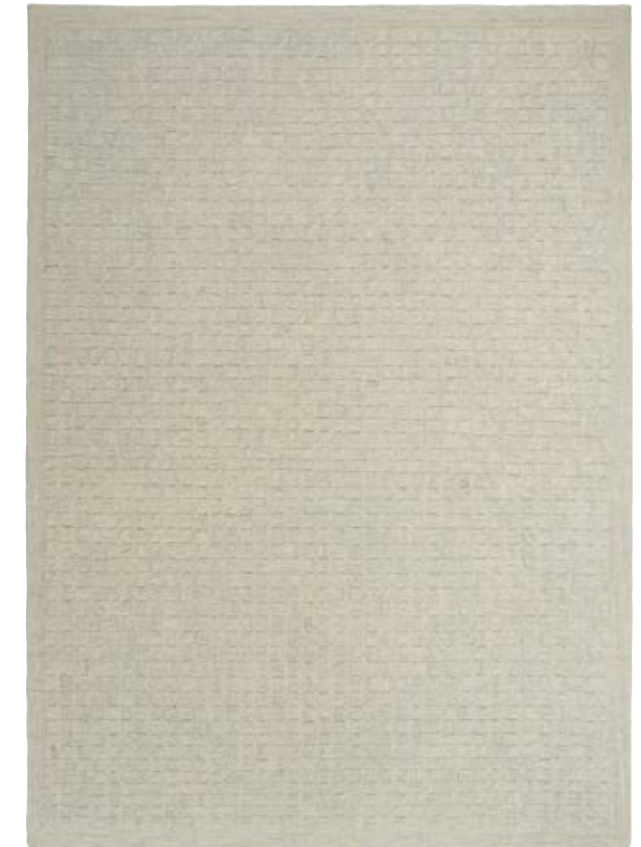
5 ft 3 in. x 7 ft 3 in.



PGR01 LIGHT BLUE



PGR01 IVORY/BEIGE



PGR01 LIGHT BLUE



PGR01 LIGHT GREEN



PGR01 LIGHT GREEN DETAIL

PURE FRAMEWORK COLLECTION

The DKNY Pure Framework collection brings soft structure and modern texture to your surroundings. Hand-tufted from wool, each rug features a flatwoven base with raised patterns that add quiet dimension. With clean lines and subtle tonal variations, these modern rugs create a grounded foundation for contemporary living.

DKP07

Pile: 100% Wool | Hand Tufted

AVAILABLE SIZES

4 ft x 6 ft

5 ft 3 in. x 7 ft 8 in.

7 ft 10 in. x 9 ft 10 in.

9 ft x 12 ft



FRA01 SILVER



FRA01 SILVER DETAIL



FRA01 SILVER



FRA01 IVORY



FRA01 SAND



FRA01 CAMEL

PURE SHADES COLLECTION

Ground your space in the refined energy of the DKNY PURE Shades collection. These vintage-style rugs are woven with space-dyed yarns that channel the look of a timeworn heirloom. Designed with a soft, low-profile texture and finished with fringe edges for added texture.

DKP10

Pile: 100% Polyester | Machine Woven

AVAILABLE SIZES

4 ft x 6 ft	7 ft 10 in. x 9 ft 10 in.
5 ft 3 in. x 7 ft 8 in.	9 ft x 12 ft



SAD02 BLUE



SAD02 BLUE



SAD02 GREY



SAD02 BEIGE



SAD02 BEIGE DETAIL



SAD01 LATTE



SAD01 LATTE



SAD01 GREY



SAD01 GREY DETAIL

PURE PURL COLLECTION

A fresh perspective on relaxed living. The DKNY Pure Purl collection features handwoven rugs crafted in soft, tonal neutrals and geometric motifs. Flat-woven for easy placement and finished with subtle texture, each piece adds a sense of calm to any space.

DKP11

Pile: 90% Wool, 10% Cotton | Hand Woven

AVAILABLE SIZES

5 ft 3 in. x 7 ft 3 in.

8 ft 6 in. x 11 ft 6 in.

7 ft 9 in. x 9 ft 9 in.

9 ft 9 in. x 13 ft 9 in.



PUU01 DENIM/IVORY



PUU01 DENIM/IVORY



PUU01 BEIGE/IVORY



PUU01 BEIGE/IVORY DETAIL



PUU01 GREY/IVORY



PUU01 IVORY



PUU01 IVORY DETAIL



PUU01 GREY/IVORY

PURE ROWS COLLECTION

The DKNY Pure Rows collection elevates your space with natural, handcrafted textures and modern designs. Woven from a wool blend in versatile, clean neutrals, these rugs layer effortlessly into a variety of interiors.

DKP12

Pile: 85% Wool, 15% Polyester | Flat Weave

AVAILABLE SIZES

5 ft 3 in. x 7 ft 3 in.

8 ft 6 in. x 11 ft 6 in.

8 ft x 10 ft

9 ft 9 in. x 13 ft 9 in.



ROW01 IVORY/GREY



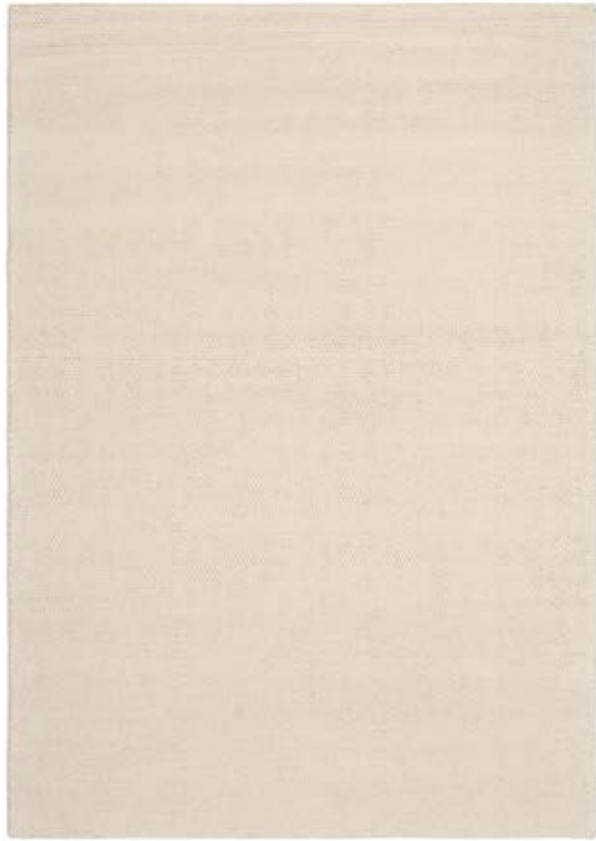
ROW01 IVORY/GREY



ROW01 IVORY/BEIGE



ROW01 IVORY/BEIGE DETAIL



ROW01 IVORY



ROW01 IVORY/TAUPE



ROW01 IVORY DETAIL

PURE CORD COLLECTION

Bring warmth and structure to your home with the DKNY Pure Cord collection. Handwoven from a blend of wool and jute, these rugs offer a subtly textured feel that introduces subtle texture with an effortless feel.

DKP16

58% Wool 42% Jute | Hand Woven

AVAILABLE SIZES

2 ft x 3 ft

5 ft 3 in. x 7 ft 3 in.

8 ft x 10 ft

8 ft 6 in. x 11 ft 6 in.

9 ft 9 in. x 13 ft 9 in.



COD01 DUSTY SAGE



COD01 DUSTY SAGE



COD01 IVORY/NATURAL



COD01 IVORY/NATURAL DETAIL



COD01 NAUTRAL



COD01 TAUPE



COD01 TAUPE DETAIL



COD01 NAUTRAL



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